

# MCOM 200: Media & Communication Theory I

## [School of Journalism and New Media](#)

This course is designed to introduce students to the basics of theories of media and communication. Starting with a basic introduction to the what of theory, it considers how various theories and concepts apply to real-world cases.

3 Credits

### Instruction Type(s)

- Lecture: Lecture for MCOM 200
- Lecture: Web-based Lecture for MCOM 200

### Subject Areas

- [Mass Communication/ Media Studies](#)

### Related Areas

- [Communication and Media Studies, Other](#)
- [Communication, General](#)
- [Speech Communication and Rhetoric](#)

