

Jour 501: Magazine Service Journalism Publishing

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

Prerequisites

- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours
- Must be admitted to the graduate program or Jour 401 (Minimum grade C)

Instruction Type(s)

• Lecture: Lecture for Jour 501

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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