

## **Jour 501: Magazine Service Journalism Publishing**

### **School of Journalism and New Media**

Conceptualization, market research, and production for a prototype and media kit for a service journalism magazine.

3 Credits

#### **Prerequisites**

- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours
- Must be admitted to the graduate program or Jour 401 (Minimum grade - C)

#### **Instruction Type(s)**

- Lecture: Lecture for Jour 501

#### **Subject Areas**

- [Journalism, Other](#)
- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Photojournalism](#)

