

# Jour 381: Newspaper Management

## School of Journalism and New Media

Managing and integrating the news, advertising, production, and circulation functions in the newspaper industry; analysis of problems and opportunities presented by economic, social, political, and technological change.

3 Credits

### Prerequisites

- [Jour 271: Information Gathering](#) (Minimum grade: C)
- Course may be repeated only once.

### Instruction Type(s)

- Lecture: Lecture for Jour 381

### Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

