

# Jour 553: Service Journalism Management School of Journalism and New Media

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people. 3 Credits

## Prerequisites

- Course may be repeated only once.
- Must be admitted to the graduate program or Jour 401 (Minimum grade C)

### Instruction Type(s)

- Lecture: Lecture for Jour 553
- Lecture: Study Abroad for Jour 553
- Lecture: Web-based Lecture for Jour 553

### Subject Areas

- Journalism, Other
- Journalism

#### **Related Areas**

- Broadcast Journalism
- Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

