

MBA 622: Business Planning and Entrepreneurship

School of Business Administration

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization.

Laptop is required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 622
- Lecture: Compressed Video for MBA 622
- Lecture: Web based Lecture for MBA 622
- Lecture: Online Program for MBA 622

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

