

MBA 613: Management of Technology & Innovation School of Business Administration

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process reengineering.

Laptop is required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 613
- Lecture: Web based Lecture for MBA 613
- Lecture: Online Program for MBA 613

Subject Areas

Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

