

## **Mktg 360: Excel for Marketing** **Marketing, Analytics & Prof Sales**

The applied analysis of strategic marketing issues with an emphasis on developing students' Excel capabilities.

3 Credits

### **Prerequisites**

- Pre-requisite: Minimum grade of C in Mktg 351 or GB 350.

### **Instruction Type(s)**

- Lecture: Lecture for Mktg 360

### **Subject Areas**

- [Marketing/Marketing Management, General](#)

### **Related Areas**

- [International Marketing](#)
- [Marketing Research](#)

