

Marketing, Analytics & Prof Sales

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Minors](#)

[Courses](#)

[Faculty](#)

Faculty in Marketing, Analytics & Prof Sales

[A](#)

[B](#)

[C](#)

[E](#)

[H](#)

[K](#)

[M](#)

[N](#)

[O](#)

[P](#)

[R](#)

[S](#)

[X](#)

[Jump to Emeritus faculty](#)

A

[Kash Afshar Bakeshloo](#)

Assistant Professor of Marketing
253 Holman Hall
University, MS 38677

kafshar@olemiss.edu — [UM Profile](#)

[Bahram Alidaee](#)

School of Business Fellow and Professor of Operations, Supply Chain Management and Pharmacy Administration
227 Holman
University, MS 38677

balidaee@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-5464

[Will Ash](#)

Adjunct Instructor in Marketing, Analytics and Prof Sales
253 Holman Hall
University, MS 38677

wcash@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Jump to index](#)

B

[Barry Babin](#)

Chair of the Department of Marketing, Phil B. Hardin Chair and Professor of Marketing
253 Holman Hall
University, MS 38677

bjbabin@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Jimmy Ball](#)

Adjunct Instructor in Marketing, Analytics & Prof Sales
253 Holman Hall



University, MS 38677

jb@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Victoria Bush](#)

Donna Ruth Roberts Scholar and Professor of Marketing

370 Holman

University, MS 38677

ybush@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-7742

[Jump to index](#)

C

[Melissa Demetria Cinelli](#)

Associate Professor of Marketing

Marketing

University, MS 38677

cinelli@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Sumali Conlon](#)

Associate Professor of Management Information Systems

247 Holman

University, MS 38677

conlons@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-5470

[Sam Cousley](#)

Instructional Associate Professor of Marketing

320 Holman

University, MS 38677

scousley@bus.olemiss.edu — [UM Profile](#)

1 (662) 915-3988

[Jump to index](#)

F

[Cong Feng](#)

Morris Lewis Lecturer and Associate Professor of Marketing

241 Holman Hall

University, MS 38677

cfeng@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Jump to index](#)

H

[R.J. Hill](#)

Instructor in Marketing, Analytics, and Professional Sales

253 Holman Hall

University, MS 38677

rjhil2@olemiss.edu — [UM Profile](#)

1 (662) 915-5820

[Gary Hunter](#)

FNC Founders Chair of Marketing and Data Analytics and Associate Professor

Holman Holman Hall

University, MS 38655

gkhunte1@olemiss.edu — [UM Profile](#)

1 (216) 633-2080

[Jump to index](#)

K

[Saim Kashmiri](#)

Mr & Mrs James E King Lecturer and Associate Professor of Marketing

253 Holman Hall

University, MS 38677

skashmir@olemiss.edu — [UM Profile](#)

1 (662) 915-1523



[Jump to index](#)

M

[David Mathis](#)

Assistant Professor of Marketing
Holman Hall
University, MS 38677
djmathis@olemiss.edu — [UM Profile](#)

[Jump to index](#)

N

[Christopher Lowe Newman](#)

Self Chair of Free Enterprise and Associate Professor of Marketing
Marketing, 253 Holman Hall
University, MS 38677
clnewman@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

O

[Tim Cecil Overton](#)

Instructor in Marketing
1918 Briar Ridge Road, OFC 399
Tupelo, MS 38804
toverton@olemiss.edu — [UM Profile](#)
1 (662) 915-6207

[Jump to index](#)

P

[Jamison Hunt Posey](#)

Instructional Assistant Professor of Management Information Systems
1918 Briar Ridge Road
Tupelo, MS 38677
jhposey@olemiss.edu — [UM Profile](#)
1 (662) 915-6206

[Jump to index](#)

R

[Cesar Rego](#)

Professor of Operations Management and Business Analytics
327 Holman
University, MS 38677
crego@olemiss.edu — [UM Profile](#)
1 (662) 915-5519

[Jump to index](#)

S

[Matthew B Shaner](#)

Instructional Assistant Professor of Marketing
253 Holman
University, MS 38677
mbshaner@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Nick Sullivan](#)

Assistant Professor of Management Information Systems
253 Holman Hall
University, MS 38677
ncsulli3@olemiss.edu — [UM Profile](#)
1 (662) 915-5820

[Jump to index](#)

X

[Kexin Xiang](#)

Instructional Professor of Marketing, Analytics and Professional Sales



5197 W E Ross Pkwy
Southaven, MS 38671
kxiang@olemiss.edu — [UM Profile](#)
[1 \(662\) 342-4765](tel:16623424765)

Da Xu

Assistant Professor of Management Information Systems
Holman Hall
University, MS 38677
dxu@olemiss.edu — [UM Profile](#)
[1 \(662\) 915-5469](tel:16629155469)

Emeritus Faculty

V

[Jump to current faculty](#)

V

Scott J Vitell

Professor Emeritus of Marketing
325 NORTH HOLMAN
UNIVERSITY, MS 38677
svitell@bus.olemiss.edu — [UM Profile](#)
[1 \(662\) 915-5468](tel:16629155468)

