

# Phad 792: Drug Development and Marketing <a href="Pharmacy Administration">Pharmacy Administration</a>

Insight into the administrative procedures involved in the developing and marketing of new pharmaceuticals, from discovery through market approval, including both industrial and policy perspectives.

#### 3 Credits

# Instruction Type(s)

• Lecture: Lecture for Phad 792

## **Subject Areas**

- Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)
- Pharmaceutical Marketing and Management

### **Related Areas**

- Clinical and Industrial Drug Development (MS, PhD)
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- Medicinal and Pharmaceutical Chemistry
- Natural Products Chemistry and Pharmacognosy (MS, PhD)
- Pharmaceutical Sciences
- Pharmaceutics and Drug Design (MS, PhD)
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD USA PharmD, BS/BPharm Canada)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other

