

Jour 553: Service Journalism Management

Business aspects of magazine publication. Personnel management with emphasis on getting productivity and quality results from creative people. 3 Credits

Prerequisites

- Course may be repeated only once.
- Must be admitted to the graduate program or Jour 401 (Minimum grade C)

Instruction Type(s)

- Lecture: Lecture for Jour 553
- Lecture: Study Abroad for Jour 553
- Lecture: Web-based Lecture for Jour 553

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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