

## IMC 361: IMC Explorations I School of Journalism and New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

#### **Prerequisites**

Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 361
- Lecture/Lab: Web-based Lecture/Lab for IMC 361
- Lecture/Lab: Study Abroad for IMC 361

### Course Fee(s)

Journalism 3

• \$40.00

#### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

# **Subject Areas**

• Journalism

### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>



