

## **IMC 361: IMC Explorations I** [School of Journalism and New Media](#)

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

### **Prerequisites**

- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 361
- Lecture/Lab: Web-based Lecture/Lab for IMC 361
- Lecture/Lab: Study Abroad for IMC 361

### **Course Fee(s)**

#### **Journalism 3**

- \$40.00

### **Online, Internet, or Web-based**

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

### **Subject Areas**

- [Journalism](#)

### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

