

## Academics

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## School of Business Administration

### Marketing, Analytics & Prof Sales

- [Mktg 101: New Trends & Opportunities in Marketing](#)
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- [Mktg 664: Methodology II-Measurement & Scaling](#)
- [Mktg 665: Causal Modeling in Marketing](#)
- [Mktg 666: Advanced Marketing Research Methods](#)
- [Mktg 668: Advanced Marketing Readings I](#)
- [Mktg 671: Preparing Research Proposals](#)
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### **Management Information Systems**

- [Mktg 770: Production and Operations Management](#)

### **Marketing, Analytics & Prof Sales**

- [Mktg 771: Experimental Design & Analysis](#)
- [Mktg 772: Qualitative Research Methods](#)
- [Mktg 797: Dissertation](#)

