

Marketing, Analytics & Prof Sales

[Overview](#)[Academics & Admissions](#)[Programs](#)[Minors](#)[Courses](#)[Faculty](#)

Degrees Offered

- [B.B.A. in Management Information Systems](#)
- [B.B.A. in Marketing](#)
 - [Emphasis - Digital Marketing Strategy](#)
 - [Emphasis - Global Supply Chain Mgmt.](#)
 - [Emphasis - Marketing Analytics](#)
 - [Emphasis - Sales](#)
- [B.B.A. in Marketing and Commun. Strategy](#)
- [Ph.D in Business Administration](#)
 - [Emphasis - Marketing](#)
 - [Emphasis - Production / Operations NA](#)

