

Ent 654: Venture Accelerator

Management

This course is a multidisciplinary, interactive, team-based, experiential program focused on the startup process with special emphasis on leveraging lean entrepreneurial thinking skill sets and tools as well as gaining a greater understanding of early-stage planning and testing through customer feedback. The course will be organized around lectures, readings, class discussions, workshops, and a team-based launch project.

3 Credits

Instruction Type(s)

- Lecture: Lecture for Ent 654
- Lecture: Web-based Lecture for Ent 654

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

Related Areas

- [Small Business Administration/Management](#)

