

## Ent 651: Business Planning and Entrepreneurship

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases for a focal point for course organization.

## Instruction Type(s)

• Lecture: Lecture for Ent 651

Lecture: Web-based Lecture for Ent 651
Lecture: Online Program for Ent 651

## **Subject Areas**

• Entrepreneurship/Entrepreneurial Studies

## **Related Areas**

• Small Business Administration/Management

