

# IMC 524: Designing Interactivity

## [School of Journalism and New Media](#)

This class is an introduction to experience design. Students learn HTML5 structure and the Document Object Model, basic JQuery, basic Web architecture, and the theories that underlie effective experience design.

3 Credits

### Prerequisites

- Prerequisite: Art 361 or Jour 273 or IMC 521

### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 524
- Lecture/Lab: Web-based Lecture/Lab for IMC 524
- Lecture/Lab: Online Program for IMC 524

### Course Fee(s)

#### Journalism 9

- \$85.00

#### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

#### Online, Internet, or Web-based (Program)

- \$75.00 per 1 Semester Credit Hours

### Subject Areas

- [Journalism](#)

### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

