

IMC 497: IMC Honors Thesis 1 School of Journalism and New Media

This course designation is for honors thesis credit.

3 Credits

Prerequisites

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

Instruction Type(s)

Thesis: Thesis for IMC 497

Subject Areas • Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

