



Marketing, Analytics & Prof Sales

Overview

Academics & Admissions

Programs

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Awards

Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- Victoria Bush DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2002)
- Scott J ViteII CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING & OF PHARMACY ADMINISTRATION (1994)

School of Business Administration, Outstanding Campus MBA Professor of the Year

- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2005)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2004)
- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2002)

School of Business Administration, Outstanding Junior Researcher

- Christopher Lowe Newman ASSISTANT PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman ASSISTANT PROFESSOR OF MARKETING (2014)
- STEPHANIE MICHELLE NOBLE ASSOCIATE PROFESSOR OF MARKETING (2006)

School of Business Administration, Outstanding Publication

- Christopher Lowe Newman ASSISTANT PROFESSOR OF MARKETING (2016)
- HUA CHEN ASSISTANT PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman ASSISTANT PROFESSOR OF MARKETING (2014)
- Victoria Bush DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2007)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2006)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- CHARLES HENRY NOBLE MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

School of Business Administration, Outstanding Senior Researcher

- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2006)
- Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2003)

School of Business Administration, Outstanding PMBA Professor of the Year

- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2015)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2014)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2009)

School of Business Administration Outstanding Teacher of the Year

• Scott J Vitell - CHAIR OF THE DEPARTMENT OF MARKETING, HOLDER OF THE PHIL B. HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING & OF PHARMACY ADMINISTRATION (1988)

