

Ent 352: Entrepreneurial Law Management

This course focuses on the legal planning and protections necessary to successfully form, maintain, and grow a business. Through lectures, readings, quizzes, and examinations, the class will actively examine business torts and pathways to mitigate and prevent risk both to the entrepreneur but also to the business and employees. The course will teach students to approach common contractual agreements, financing opportunities, and sales with the application of legal strategies and to approach employment relationships with knowledge of federal regulations and compliance issues including practical application in employment scenarios. Moreover, it will introduce concepts in protecting and preserve the value in the entrepreneur's brand and ideas through intellectual property law theories.

3 Credits

Prerequisites

• Pre-requisite: 54 Earned Hours.

Instruction Type(s)

• Lecture: Lecture for Ent 352

Lecture: Compressed Video for Ent 352Lecture: Web-based Lecture for Ent 352

Subject Areas

• Entrepreneurship/Entrepreneurial Studies

Related Areas

• Small Business Administration/Management

