

## **NHM 216: Foundations of the Event Industry**

### **[Nutrition & Hospitality Management](#)**

Overview of the event industry. Foundations, techniques, and procedures required for producing successful events including examination of basic planning and production elements for events.

3 Credits

#### **Instruction Type(s)**

- Lecture: Lecture for NHM 216
- Lecture: Web-based Lecture for NHM 216

#### **Subject Areas**

- [Hospitality Administration/Management, General](#)

#### **Related Areas**

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

