

# School of Business Administration

Overview

Academics & Admissions

**Departments** 

**Programs** 

**Minors** 

Courses

Faculty

**Awards** 

# **Degrees Offered**

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

# School of Business Administration

- · Certificate in Business Leadership
- Grad. Cert. in Online Entrepreneurship
- Master of Business Administration
  - Emphasis Campus MBA Program
  - Emphasis Professional Program

#### **Finance**

- B.B.A. in Banking and Finance
- B.B.A. in Finance
- B.B.A. in Real Estate
- B.B.A. in Risk Management and Insurance
- Ph.D in Business Administration
  - Emphasis Finance

## **Management**

- B.B.A. in Entrepreneurship
- B.B.A. in General Business
  - Emphasis Accelerated Law (3+3)
  - Emphasis Online
- B.B.A. in Management
  - Emphasis Health Care Management
  - Emphasis Human Resource Management
  - Emphasis International Business Mgmt.
- Ph.D in Business Administration
  - Emphasis Management

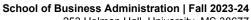
## **Management Information Systems**

- Ph.D in Business Administration
  - Emphasis MIS

## Marketing, Analytics & Prof Sales

- B.B.A. in Management Information Systems
- · B.B.A. in Marketing
  - Emphasis Digital Marketing Strategy
  - Emphasis Global Supply Chain Mgmt.
  - Emphasis Marketing Analytics
  - Emphasis Sales
- B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
  - Emphasis Marketing









Emphasis - Production / Operations NA

