

Emphasis - Campus MBA Program

<u>Master of Business Administration</u>
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Description

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Admissions:

Applicants must meet the following requirements:

- Bachelor's degree & official transcripts (3.0+ GPA)
- Official GMAT/GRE test score (500+ GMAT or 302+ GRE) (If you are applying to the ONLINE program and have 5+ years of full-time professional work experience, you may qualify for a test waiver. If you believe you meet this requirement, please email Mrs. Amy Johnson at ajohnson@bus.olemiss.edu with the subject line: Resume Review.)
- Resume
- Essay (one-page document that includes your goals and why you would like to earn your MBA)
- 2 letters of recommendation
- 2 years of full-time professional work experience (Online Program Only)
- Prerequisites: Principles of Accounting And Business Finance (Pre Reqs may be taken after acceptance but must be completed prior to starting MBA coursework.)
- TOEFL score (If you are not a US citizen or have not completed a degree in the US)

Minimum Total Credit Hours: 36 Course Requirements Students must complete the requirements for either the campus or professional M.B.A. program. Emphasis - Campus MBA Program Description

Students can begin the program in the summer, fall, or spring semesters. In the summer session, students develop essential skills in statistics, managerial economics, and accounting. During the fall semester, students take courses in finance, leadership, organizational behavior, and marketing analysis. During the spring semester, courses emphasize innovation of technology, entrepreneurship, supply chain management, and a capstone course emphasizing strategy integration.

Course Requirements

The campus M.B.A. requires successful completion of the following 36-hour set of core courses:

Summer:

- MBA 614-Managerial Economics;
- MBA 617-Accounting for Business Decision Support;
- MBA 621-Predictive Modeling and Analytics

Fall:

- MBA 601-Leadership & Ethics;
- MBA 606-Organizational Behavior;
- MBA 611-Financial Analysis;
- MBA 623-Strategic Marketing Analysis

Winter Intersession:

MBA 603-Speaker's Edge

Spring:

- MBA 612-Supply Chain Management;
- MBA 613-Management of Technology & Innovation;
- MBA 622-Business Planning and Entrepreneurship;
- MBA 631-Strategic Management

