MBA 621: Predictive Modeling and Analytics
School of Business Administration

Develops skills in predictive modeling and analytics to improve organizational performance. Topics include exploratory data analysis and visualization, as well as development of predictive models such as linear regression, logistic regression, clustering techniques, and classification techniques.

3 Credits

Instruction Type(s)
- Lecture: Lecture for MBA 621
- Lecture: Web based Lecture for MBA 621
- Lecture: Online Program for MBA 621

Subject Areas
- Business Administration and Management, General

Related Areas
- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management