

MIS 320: Business Analytics Programming Marketing, Analytics & Prof Sales

Study of programming languages and modeling techniques used to implement basic data analytics systems, including common analytics languages such as Python and R, as well as data file access and manipulation. This course offers experience in analytics languages that are beneficial for business professionals in the modern data-rich economy.

3 Credits

Prerequisites

• Pre-requisite: 54 Completed Hours.

Instruction Type(s)

• Lecture: Lecture for MIS 320

Lecture: Web-based Lecture for MIS 320
Lecture: Compressed Video for MIS 320

Subject Areas

- Computer Programming/Programmer, General
- Computer Programming Special Applications

