

Ent 381: Arts Entrepreneurship

The goal of this course is to provide students with the tools necessary to become effective arts leaders and to understand what is required to succeed in entrepreneurial arts ventures. The course will cover topics such as mission statements, personnel analyses, financial analyses including income and expense projections, marketing plans, and legal issues. For each of these topics, students will examine the challenges and changing nature of entrepreneurship and innovation that are unique to the arts. The course will explore special topics from the music, film, television, theatre, live performance industries and others.

3 Credits

Prerequisites

• Pre-requisite: 54 Earned Hours.

Instruction Type(s)

- Lecture: Lecture for Ent 381
- Lecture: Web-based Lecture for Ent 381
- Lecture: Compressed Video for Ent 381
- Lecture: Online Program for Ent 381

Subject Areas

Entrepreneurship/Entrepreneurial Studies

Related Areas

Small Business Administration/Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

