THE UNIVERSITY *of* **MISSISSIPPI**
1848

Grad. Cert. in Online Entrepreneurship

Description

The online Entrepreneurship Graduate Certificate program will provide practical and applied knowledge to support the creation and development of a new venture in a startup or an innovation within an existing company. From designing a business model to operational execution, this program walks students through the entrepreneurial process from idea to launch in nine months. Students complete four courses (12 credit hours), taught by highly rated faculty with extensive online experience.

Minimum Total Credit Hours: 12

General Education Requirements

Certificate completion requires a grade of C or better in all courses and a GPA for the certificate of 3.0.

Course Requirements

Certificate students will complete four courses:

- ENT 651 The Entrepreneurial Startup
- ENT 652 Design Thinking and Innovation
- ENT 653 Finding a Market
- ENT 654 Venture Accelerator