

NHM 221: Foundations of Tourism and Travel

Nutrition & Hospitality Management

An overview of the travel and tourism industry including the history, scope and organization, tourism demand, destination management, destination impacts, major travel segments, and tourism marketing.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 221
- Lecture: Web-based Lecture for NHM 221
- Lecture: iStudy for NHM 221

Subject Areas

- [Hospitality Administration/Management, General](#)

Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

