

## Law 683: Trademark Law

### [School of Law](#)

Trademarks have grown in value to corporations as a means to communicate quickly and clearly with consumers. This course provides a thorough grounding in the world of trademark law: understanding the reasons for trademarks' worth to their owners and evaluating the best way to establish them and to defend them.

3 Credits

### Instruction Type(s)

- Lecture: Lecture for Law 683

### Subject Areas

- [Law \(LL.B., J.D.\)](#)

### Related Areas

- [Law and Legal Studies, Other](#)

