

Marketing

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Courses

- [Mgmt 677: Integer and Nonlinear Optimization](#)
- [BAIS 310: AI for Business Applications](#)
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- [Mktg 101: New Trends & Opportunities in Marketing](#)
- [Mktg 102: Creating & Marketing Your Personal Brand](#)
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- [Mktg 360: Excel for Marketing](#)
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- [Mktg 367: Consumer Behavior](#)
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- [Mktg 372: Intro. to Operations & Supply Chain Mgmt](#)
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- [Mktg 665: Causal Modeling in Marketing](#)
- [Mktg 666: Advanced Marketing Research Methods](#)
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- [Mktg 762: Marketing Management](#)
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