

## **Marketing**

Overview

**Academics & Admissions** 

**Programs** 

**Minors** 

Courses

**Faculty** 

**Awards** 

# Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- Victoria Bush Donna Ruth Roberts Scholar and Professor of Marketing (2002)
- Scott J Vitell Professor Emeritus of Marketing (1994)

#### School of Business Administration, Outstanding Campus MBA Professor of the Year

- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2005)
- Sam Cousley Instructional Associate Professor of Marketing (2004)
- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2002)

#### School of Business Administration, Outstanding Junior Researcher

- Cong Feng Assistant Professor of Marketing (2022)
- Cong Feng Assistant Professor of Marketing (2020)
- David Marius Gligor Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2019)
- Saim Kashmiri Mr & Mrs James E King Lecturer and Associate Professor of Marketing (2017)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2015)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2014)
- STEPHANIE MICHELLE NOBLE ASSOCIATE PROFESSOR OF MARKETING (2006)

#### School of Business Administration, Outstanding Publication

- Saim Kashmiri Mr & Mrs James E King Lecturer and Associate Professor of Marketing (2018)
- <u>Christopher Lowe Newman</u> Self Chair of Free Enterprise and Associate Professor of Marketing (2016)
- HUA CHEN ASSISTANT PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2014)
- <u>Victoria Bush</u> Donna Ruth Roberts Scholar and Professor of Marketing (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2007)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2006)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- CHARLES HENRY NOBLE MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

#### School of Business Administration, Outstanding Senior Researcher

- David Marius Gligor Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2021)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- Bahram Alidaee Professor of Production Operations Management and Professor of Pharmacy Administration (2006)
- Bahram Alidaee Professor of Production Operations Management and Professor of Pharmacy Administration (2003)

#### School of Business Administration, Outstanding PMBA Professor of the Year

- Sam Cousley Instructional Associate Professor of Marketing (2017)
- Sam Cousley Instructional Associate Professor of Marketing (2015)
- Sam Cousley Instructional Associate Professor of Marketing (2014)
- Sam Cousley Instructional Associate Professor of Marketing (2009)





### School of Business Administration Outstanding Teacher of the Year

- Sam Cousley Instructional Associate Professor of Marketing (2020)
- Scott J Vitell Professor Emeritus of Marketing (1988)

