

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind

## [Nutrition & Hospitality Management](#)

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

### Prerequisites

- [NHM 525: Research I - Principles of Research](#)
- [NHM 526: Statistics I in NHM](#)

### Instruction Type(s)

- Lecture: Lecture for NHM 741

### Subject Areas

- [Hospitality Administration/Management, General](#)

### Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

