

MBA 613: Management of Technology & Innovation School of Business Administration

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Laptop is required.

3 Credits

Instruction Type(s)

• Lecture: Lecture for MBA 613

Lecture: Web based Lecture for MBA 613Lecture: Online Program for MBA 613

Subject Areas

• Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

