



Mktg 768: Marketing Communication Thought

Content covers emerging research in the area of customer relationship management. 3 Credits

Instruction Type(s)

Seminar: Seminar for Mktg 768

Subject Areas

Administrative Assistant and Secretarial Science, General

• Business/Commerce, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

