

## Marketing

Overview

Academics & Admissions

**Programs** 

**Minors** 

Courses

Faculty

Awards

#### Distinguished Faculty and Staff Awards Faculty Achievement Award

- The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.
- Victoria Bush Donna Ruth Roberts Scholar and Professor of Marketing (2002)
- Scott J Vitell Professor Emeritus of Marketing (1994)

### School of Business Administration, Outstanding Campus MBA Professor of the Year

- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2005)
- Sam Cousley Instructional Associate Professor of Marketing (2004)
- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2002)

### School of Business Administration, Outstanding Junior Researcher

- Cong Feng Assistant Professor of Marketing (2022)
- Cong Feng Assistant Professor of Marketing (2020)
- David Marius Gligor Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2019)
- Saim Kashmiri Mr & Mrs James E King Lecturer and Associate Professor of Marketing (2017)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2015)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2014)
- STEPHANIE MICHELLE NOBLE ASSOCIATE PROFESSOR OF MARKETING (2006)

#### School of Business Administration, Outstanding Publication

- <u>Saim Kashmiri</u> Mr & Mrs James E King Lecturer and Associate Professor of Marketing (2018)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2016)
- HUA CHEN ASSISTANT PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman Self Chair of Free Enterprise and Associate Professor of Marketing (2014)
- Victoria Bush Donna Ruth Roberts Scholar and Professor of Marketing (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR
  (2012)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2007)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2006)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR
  (2005)
- CHARLES HENRY NOBLE MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

#### School of Business Administration, Outstanding Senior Researcher

- David Marius Gligor Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2021)
  Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR
  (2011)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- Bahram Alidaee Professor of Production Operations Management and Professor of Pharmacy Administration (2006)
- Bahram Alidaee Professor of Production Operations Management and Professor of Pharmacy Administration (2003)

#### School of Business Administration, Outstanding PMBA Professor of the Year

- Sam Cousley
  Instructional Associate Professor of Marketing (2017)
- Sam Cousley Instructional Associate Professor of Marketing (2015)
- Sam Cousley
  Instructional Associate Professor of Marketing (2014)
- Sam Cousley Instructional Associate Professor of Marketing (2009)

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# School of Business Administration Outstanding Teacher of the Year • <u>Sam Cousley</u> - Instructional Associate Professor of Marketing (2020)

• Scott J Vitell - Professor Emeritus of Marketing (1988)

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