

NHM 671: Advanced Service Quality Management. Nutrition & Hospitality Management

Examines service marketing and management concepts relevant to the hospitality industry and explores how these concepts can be applied to service

delivery systems in the hospitality industry.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 671
- Lecture: Web-based Lecture for NHM 671
- Lecture: Online Program for NHM 671

Subject Areas

Hotel/Motel Administration/Management

Related Areas

- Hospitality Administration/Management, General
- <u>Restaurant/Food Services Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

