

# IMC 498: IMC Honors Thesis 2 School of Journalism and New Media

This course designation is for honors thesis credit.

3 Credits

#### **Prerequisites**

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

## **Instruction Type(s)**

• Thesis: Thesis for IMC 498

## **Subject Areas**

Communication, General

#### **Related Areas**

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

