

Jour 401: Magazine Service Journalism

[School of Journalism and New Media](#)

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

One-way corequisites

- [Jour 273: Creative Visual Thinking](#)

Instruction Type(s)

- Lecture: Lecture for Jour 401

Subject Areas

- [Journalism, Other](#)
- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Photojournalism](#)

