

IMC 585: Health Communication

[School of Journalism and New Media](#)

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

Prerequisites

- Must be admitted to the graduate program or Junior or above classification.

Cross-listed Courses

- [Jour 585: Health Communication](#)

Instruction Type(s)

- Lecture: Lecture for IMC 585
- Lecture: Online Program for IMC 585
- Lecture: Web-based Lecture for IMC 585

Subject Areas

- [Communication, General](#)

Related Areas

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

