

IMC 307: Creating Digital Media Platforms

[School of Journalism and New Media](#)

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

Prerequisites

- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 307

Subject Areas

- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

