

## Emphasis - Professional Program

- [Master of Business Administration](#)
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### **Master of Business Administration Description**

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

#### **Minimum Total Credit Hours: 36**

#### **Course Requirements**

Students must complete the requirements for either the campus or professional M.B.A. program.

### **Emphasis - Professional Program Description**

The professional M.B.A. program is designed to meet the needs of working adults interested in completing a graduate business degree. As opposed to the campus M.B.A. program, the professional M.B.A. employs alternatively delivered methodologies such as Internet learning systems, telephone conference calls, videoconferencing, interactive CD- ROM/DVD technology, and short in-person gatherings. The program may be completed over a two-year period if a student chooses to take two courses each semester: fall semester, spring semester, and summer session. Alternatively, a student may choose to enroll in courses at a rate of one class a semester and, thereby, complete the program in four years. Students may begin the professional M.B.A. in the spring semester, summer session, or fall semester.

#### **Course Requirements**

The professional M.B.A. program requires the following 36 hours of courses: MBA 621-Statistical Analysis MBA 614-Business Environment MBA 612-Business Decision Making MBA 601-Managerial Communications MBA 606-Organizational Behavior MBA 611-Financial Analysis MBA 623-Integrative Business Analysis MBA 613-Mobilizing Technology in the Modern Business MBA 622-Business Planning and Entrepreneurship MBA 624-Project Analysis MBA 631-Strategic Management: Competitiveness and Globalization MBA 617-Managerial Accounting

