

# **Marketing**

Overview

**Academics & Admissions** 

**Programs** 

**Minors** 

Courses

**Faculty** 

**Awards** 

# Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- Victoria Bush DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2002)
- Scott | Vitell HOLDER OF PHIL B.HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING & PHARMACY ADMINISTRATION (1994)

#### School of Business Administration, Outstanding Campus MBA Professor of the Year

- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2005)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2004)
- CHARLES ARTHUR INGENE ADJUNCT PROFESSOR OF MARKETING (2002)

#### School of Business Administration, Outstanding Junior Researcher

- David Marius Gligor YVONNE AND CLYDE EDWARDS LECTURER AND ASST PROFESSOR OF MARKETING (2019)
- Saim Kashmiri MR & MRS JAMES E KING LECTURER AND ASSOCIATE PROFESSOR OF MARKETING (2017)
- Christopher Lowe Newman SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2014)
- STEPHANIE MICHELLE NOBLE ASSOCIATE PROFESSOR OF MARKETING (2006)

## School of Business Administration, Outstanding Publication

- Saim Kashmiri MR & MRS JAMES E KING LECTURER AND ASSOCIATE PROFESSOR OF MARKETING (2018)
- Christopher Lowe Newman SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2016)
- HUA CHEN ASSISTANT PROFESSOR OF MARKETING (2015)
- Christopher Lowe Newman SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2014)
- Victoria Bush DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2007)
- NITIKA GARG ASSISTANT PROFESSOR OF MARKETING (2006)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- CHARLES HENRY NOBLE MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

#### School of Business Administration, Outstanding Senior Researcher

- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- Douglas William Vorhies HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2006)
  Bahram Alidaee PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2003)

## School of Business Administration, Outstanding PMBA Professor of the Year

- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2017)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2015)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2014)
- Sam Cousley INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2009)

# School of Business Administration Outstanding Teacher of the Year

Scott | Vitell - HOLDER OF PHIL B.HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING & PHARMACY ADMINISTRATION (1988)

