

NHM 491: Hotel Management & Analytics Nutrition & Hospitality Management

Development of essential skills required for managing front office and sales departments in the hotel industry. Topics include reservation systems and room availability, yield management, sales and marketing, registration, billing, night audits, and STAR reports.

Prerequisites

• NHM 261: Principles of Hotel Operations

• Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture: Lecture for NHM 491

Course Fee(s) Nutrition and Hospitality 5

• \$25.00

Subject Areas

• Family and Consumer Sciences/Human Sciences, General

