GR Minor - Entrepreneurship

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Description

The entrepreneurship minor for graduate students, completed via online courses, will provide graduate students in degree programs with practical and applied knowledge to support the creation and development of a new venture in a startup or an innovation within an existing company. From designing a business model to operational execution, this minor walks students through the entrepreneurial process from idea to launch. Students complete four courses (12 credit hours), taught by highly rated faculty with extensive online experience.

Course Requirements

Graduate entrepreneurship minor students will complete four courses:

- Ent 651: The Entrepreneurial Startup
- Ent 652: Design Thinking and Innovation
- Ent 653: Finding a Market
- Ent 654: Venture Accelerator

Other Academic Requirements

Successful completion of the minor requires a grade of C or better in all required minor courses and a GPA for the minor of 3.0.