

# Ph.D in Business Administration

## Description

The Ph.D. in business administration is offered with an emphasis in finance, management, management information systems (MIS), production/operations management (POM), and marketing. These emphases are designed to enable persons who are seeking careers in institutions of higher learning (or in research or staff positions in business, industry, or government) to acquire a comprehensive, professional education. The doctoral program provides a deep understanding of business administration and in-depth study in the emphasis field.

## Minimum Total Credit Hours: 60

### Course Requirements

Students in the Ph.D. program in business administration must satisfy the course requirements for an emphasis in finance, management, management information systems (MIS), production/operations management (POM), or marketing.

### Other Academic Requirements

Written comprehensive examination: All doctoral students in the School of Business Administration are required to pass a written comprehensive examination in their major field of study. A student's major field exam may be taken only upon satisfactory completion of all course work in this field, as well as the tools requirements. Depending on departmental policies, a student may be required to pass a written comprehensive exam in at least one minor field.

Dissertation and oral defense: The dissertation, which is supervised and evaluated by the faculty, demonstrates the student's ability to conduct research and to make a distinct and significant contribution to the common body of knowledge within one's discipline. The initial step of the process is directed toward the formulation of a written proposal that must be approved by a dissertation committee. After writing the dissertation, the candidate must successfully defend it before the dissertation committee.

## Specializations

### School of Business Administration

#### Finance

- [Emphasis - Finance](#)

#### Management Information Systems

- [Emphasis - MIS](#)

#### Management

- [Emphasis - Management](#)

#### Marketing

- [Emphasis - Marketing](#)
- [Emphasis - Production / Operations NA](#)

