

Ent 426: Venture Ideas Management

This course will help the student understand the importance of entrepreneurial creativity and innovation. The course will help students identify opportunities, provide techniques for developing ideas, and methods of implementing solutions in entrepreneurial, corporate, and nonprofit settings.

3 Credits

Prerequisites

- [Mgmt 371: Principles of Management](#)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Ent 426
- Lecture: Compressed Video for Ent 426

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

Related Areas

- [Small Business Administration/Management](#)

