

B.A. in Rhetoric Description

Rhetoric is both a classical and modern subject, one that influences and shapes all forms of human communication. While pursuing the B.A. in rhetoric, students will develop skills in persuasion, critical thinking, professional writing, and speaking. The program focuses on the humanistic study of rhetoric and emphasizes practical lessons and applications grounded in theory. Graduates will be prepared for advanced study in law, business, education, civil service, and other fields. They will also be prepared for professional positions in publishing, grant writing, and communication. An ideal double major, the B.A. in rhetoric complements many degrees in the arts, humanities, and social sciences.

Minimum Total Credit Hours: 120

General Education Requirements

See the [College of Liberal Arts' General Education/Core Requirements](#).

Course Requirements

The B.A. in rhetoric requires 33 credit hours, including:

- Spch 102 or 105;
- Spch 305 or 314;
- Writ 220, 250, and 300;
- and 18 hours of Spch and Writ electives at the 200 level or higher.

Only one Writ 398 or 399 course may count toward the major.

Other Academic Requirements

A minimum grade of C is required in all speech and writing courses applied by a student toward the major.

