

Emphasis - Professional Program

- [Master of Business Administration](#)
- [Emphasis - Professional Program](#)

Master of Business Administration Description

The M.B.A. exposes students to a variety of subjects, including statistics, economics, organizational behavior, business communication, marketing, financial strategy, operations management, and information technology management. The M.B.A. is available as either a Campus program or as a professional program. The campus M.B.A. can be taken on either a full-time or part-time basis with all courses offered in the evenings and on the Oxford Campus. The professional M.B.A. is designed for working business professionals and involves a variety of online technological delivery modes.

Minimum Total Credit Hours: 36

Course Requirements

Students must complete the requirements for either the campus or professional M.B.A. program.

Emphasis - Professional Program Description

The professional M.B.A. program is designed to meet the needs of working adults interested in completing a graduate business degree. As opposed to the campus M.B.A. program, the professional M.B.A. employs alternatively delivered methodologies such as Internet learning systems, telephone conference calls, videoconferencing, interactive CD- ROM/DVD technology, and short in-person gatherings. The program may be completed over a two-year period if a student chooses to take two courses each semester: fall semester, spring semester, and summer session. Alternatively, a student may choose to enroll in courses at a rate of one class a semester and, thereby, complete the program in four years. Students may begin the professional M.B.A. in the spring semester, summer session, or fall semester.

Course Requirements

The professional M.B.A. program requires the following 36 hours of courses: MBA 621-Statistical Analysis MBA 614-Business Environment MBA 612-Business Decision Making MBA 601-Managerial Communications MBA 606-Organizational Behavior MBA 611-Financial Analysis MBA 623-Integrative Business Analysis MBA 613-Mobilizing Technology in the Modern Business MBA 622-Business Planning and Entrepreneurship MBA 624-Project Analysis MBA 631-Strategic Management: Competitiveness and Globalization MBA 617-Managerial Accounting

