

## **Jour 590: Multimedia Storytelling I**

### **School of Journalism and New Media**

This course will teach journalists how to communicate effectively using graphical content, multimedia, and interactive elements. They will learn how to create a deliberate blend of these elements in order to add value to their storytelling. They will acquire new "hard" skills but also cultivate critical "soft skills" -- adjusting their news sensibilities to accommodate an unceasing news cycle and to think of journalism in terms of an ongoing process.

3 Credits

### **Prerequisites**

- Prerequisite: Junior standing (60 hr).
- Pre-req: Must be admitted into the Journalism Graduate Program.

### **Instruction Type(s)**

- Lecture: Lecture for Jour 590

### **Subject Areas**

- [Journalism](#)

### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

