

Jour 383: Advertising Layout and Design

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- · Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383

Subject Areas

- Journalism, Other
- Public Relations, Advertising, and Applied Communication

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