

IMC 573: Media Leadership

[School of Journalism and New Media](#)

This course provides rich insights into the current state of the media and prepares students for overcoming current and future leadership challenges in the media industry. Students will examine rapid industry changes related to technology, business models, and industry regulation.

3 Credits

Prerequisites

- Instructor Approval Required

Instruction Type(s)

- Lecture: Lecture for IMC 573
- Lecture: Online Program for IMC 573

Subject Areas

- [Journalism](#)

Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

